



Policy for the Advertisement of 3B Medical, Inc. Products by US Homecare Dealers

Effective March 2017

Definitions: **MSRP:** Manufacturer's Suggested Retail Price

MAP: Minimum Advertised Price permitted

Appropriate Prescription: Because prescription products are not to be sold to patients without an appropriate prescription, each Advertisement of a 3B prescription product by a US Homecare Dealer must legibly and prominently state the following ("Prescription Statement").

"A valid prescription is required for the purchase of this product".

3B reserves the right to enforce the Minimum Advertised Price (MAP) policy for selected products. If no MAP is defined for an item, the item may be sold at any price. An MSRP is defined for each product code, but no vendor is required to sell at the MSRP.

Order Code	Description	MSRP	MAP
L7000	Luna CPAP System with Integrated Heated Humidifier, QR Coding, SD Card, iCode and RESlex Exhalation Relief	\$638.00	\$319.00
L8000	Luna Auto-CPAP System with Integrated Heated Humidifier, QR Coding, SD Card, iCode and RESlex Exhalation Relief	\$960.00	\$480.00
B7000	RESmart RESlex Exhalation Relief and iCode Remote Compliance Data Retrieval	\$1,700.00	\$945.00
CIR1005	Cirrus 5 - 5 LPM Stationary Oxygen Concentrator with Internal Oxygen Monitor and 3 year Standard Warranty.	\$1,298.00	\$649.00